District 58 Communication Guide



District 58 uses a variety of communication channels to effectively share news and information with its 5,000 students, 640 employees, families and community members. We hope this guide helps you understand how and where to access information!

PURPOSE

Newsletters

TOOL	FREQUENCY

Communicate 58 **Newsletter**

Every 2 weeks during the school year

Communicate 58 shares District, school, Board and community news via email with all families,

media and community partners via email.

Board Briefs Newsletter

Published about 2-3 days following a regular business

all staff and community members who subscribe. Board Briefs shares Board meeting decisions and discussion points with families, staff, local

School Newsletters

meeting or workshop meeting Weekly

School newsletters are principal-led and share school news and calendar reminders. They are posted on each school's website.

Many PTAs regularly email families information

PTA Newsletters

Varies by school about PTA and school activities and events. Announcements



News Releases

as needed.

Varies, as needed

Varies, but typically try to

limit email messages to 2-3

regarding timely and important topics using the per month; school messages SchoolMessenger system. News releases share pertinent information

> accomplishments. They are emailed to local media, school district leaders and community partners, and occasionally to parents and staff.

regarding District initiatives, news and

The District and schools directly email families

Phone Calls and Text Messages

Rare, in emergencies only

The District sends emergency and school cancellation information to families and staff via automated phone calls and text messages.



Websites and Apps

Classroom.

If you have not yet opted into our text messaging service, please

text "Y" or "yes" to 67587 to ensure that you will receive text

messages from District 58 or scan this QR code.

District, School and District website updated <u>Classroom Websites</u> regularly; school/classroom

PTA Websites

sites updated as needed Varies by PTA

District website: District information, news, events, achievements, decisions, resources and emergency information School websites: School information and events **Classroom websites:** Class news, homework

PTA webpages include school-specific information

Teachers and students share daily student

and school news, directly using these tools.

assignments and activities, as well as classroom

Common tools used include: Seesaw and Google

(Note: not all teachers have a website)

Communication Tools

PowerSchool Parent

Online Classroom

Continuous online access

Ongoing throughout the

school year

PowerSchool is an online portal where families can register their child, sign up for a parentteacher conference, check bus routes and more.

Social Media

Varies, but typically 3 posts

Updated regularly

<u>Subscribe</u> to the District and/or school calendar with iCal to keep updated on events.



Portal

<u>Calendar</u>

District 58 Facebook Varies, but typically 3 posts per weekday

and short stories. The District 58 Twitter page tweets and retweets District, school and classroom information with

photos and short stories; Use hashtags

wide conversation.

The District 58 Facebook page features District,

school and classroom information with photos

District 58 YouTube

District 58 Twitter

Varies

per weekday

The District 58 YouTube page includes School Board meeting videos, as well as short videos regarding District news, stories and celebrations.

#dg58learns and #dg58pride to follow the district-



<u>Annual Report</u> Annual (Published in August)

Printed Materials

Handbook

The Family Handbook contains District policies

and procedures and is shared with parents and

to all households within District 58 highlighting

District and school achievements.

The Annual Report is a 16-page publication mailed

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Schools of 58 Family

(Published in mid-August)

students at the start of school. Parents are asked to sign a form that they have read the Handbook. **Internal Communication**



58 Connects Staff Published every 2 weeks 58 Connects is a staff newsletter with timely and <u>Newsletter</u> during the school year relevant staff information from the central office.

Annual

Staff Communication Continuous online access This internal website provides relevant staff curriculum and information resources.

Resource Website **Employee Portal**

Continuous online access

This internal website provides relevant staff benefits and human resources information.

