

School Newsletters

PTA Newsletters

E-flyer Digest

Messages

News Releases

PTA Websites

SQUIRREL

District 58 Communication Guide

District 58 uses a variety of communication channels to effectively share news and information with its 5,200 students, 640 employees, parents and community members. We hope this guide helps you understand how and where to access information!

Newsletters		
TOOL	FREQUENCY	PURPOSE
Communicate 58	Every 2 weeks during the	Communicate 58 shares District, school and

Communicate 58	Every 2 weeks during the	C
<u>Newsletter</u>	school year	Во
		ar
Roard Briefs Newsletter	Published about 2 days	Rο

soard news via email with all parents, all staff nd community members who subscribe.

<u>Board Briefs Newsletter</u> Published about 2 days after each Board meeting

Board Briefs shares Board meeting decisions and discussion points with parents, staff, local media and community partners via email.

School newsletters are principal-led

Varies by school, typically weekly

Varies by school

communications regarding school news and calendar reminders. Many PTAs regularly email parents information

about PTA and school activities and events.

relevant community non-profit activities; it is

emailed to parents and staff.

the school year

Announcements The District and schools directly email parents **Email Communication** Varies, but typically 1-2 District messages per week; regarding timely and important topics using the

1st and 3rd Monday, during The District-created E-flyer Digest shares

Phone Calls and Text Rare, in emergencies only

school messages as needed SchoolMessenger system. The District sends emergency and school cancellation information to parents and staff via automated phone calls and text messages.

News releases share pertinent information

accomplishments. They are emailed to local media, school district leaders and community partners, and occasionally to parents and staff.

regarding District initiatives, news and

week

Varies, but about 2-3 per

District website: District information, news,

District, School and District website updated **Classroom Websites** regularly; school/classroom events, achievements, decisions, resources and

Websites and Apps

sites updated as needed

emergency information School websites: School information and events **Classroom websites:** Class news, homework (Note: not all teachers have a website)

PTA webpages include school-specific information

Online Classroom Ongoing throughout the Communication Tools school year

Varies by PTA

Continuous online access

Common tools used include: Seesaw, Dojo, Remind, and Google Classroom.

SQUIRREL is an online portal that shares student assessment scores, student information, parentteacher conference sign-up, curriculum standards

assignments and activities, as well as classroom

Teachers and students share daily student

and school news, directly using these tools.

and curriculum blueprints.

Varies, but typically 3 posts The District 58 Facebook page features District,

and short stories.

Calendar Updated regularly

per weekday

per weekday

with iCal to keep updated on events.

school and classroom information with photos

The District 58 Twitter page tweets and retweets

District, school and classroom information with

regarding District news, stories and celebrations.

The Annual Report is a 16-page publication mailed

This flyer highlights District 58 achievements at-aglance. It is shared with current and prospective families, realtors, local businesses and the general

The Parent Handbook shares District policies and

The Inside Scoop is a staff newsletter with timely and relevant staff information from the central

to all households within District 58 highlighting

District and school achievements.

community.

photos and short stories; Use hashtag #dg58learns to follow the district-wide

Subscribe to the District and/or school calendar

District 58 Twitter Varies, but typically 3 posts

District 58 Facebook

Points of Pride Flyer

Schools of 58 Parent

Social Media

Printed Materials

conversation. District 58 YouTube The District 58 YouTube page includes School Varies Board meeting videos, as well as short videos

Annual Report (Published in August)

Annual

Annual

Annual

(Published in August) procedures with parents and students. Handbook Internal Communication

Inside Scoop Staff Published every 2 weeks during the school year Newsletter

office. Staff Communication Continuous online access This internal website provides relevant staff Resource Website

curriculum and information resources. Continuous online access This internal website provides relevant staff

benefits and human resources information. The District 58 Communication Guide was conceived through the District 58 Strategic Plan Goal 2: Connecting the Community. Learn more about the Strategic Plan at www.dg58.org/vision58.

Employee Portal